

# Red Hat OpenShift Helps Make X by Orange's Hardware-Free Vision of Business Communications Services a Reality

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*New company reimagines digital services for enterprises through software-defined everything, cloud-native workloads and DevOps, delivered on Red Hat multicloud and Kubernetes technologies*

RALEIGH, N.C.--(BUSINESS WIRE)-- Red Hat, Inc. (NYSE:RHT), the world's leading provider of open source solutions, today announced that X By Orange, a subsidiary of Orange Spain focused on business-to-business (B2B) digital services, selected Red Hat as a core technology partner to help create its software-defined strategy with Red Hat OpenShift Container Platform in collaboration with Red Hat Consulting. With the industry's most comprehensive [enterprise Kubernetes platform](#), X by Orange is building a greenfield, cloud-native platform, enabling the service provider to embrace [DevOps](#) and agile development and more rapidly create and deliver digital services to business customers.

The shift to software-defined, and virtualized infrastructure changes how services can be created, provisioned and operated, and is altering the competitive dynamics of the industry. To keep ahead of the curve, the Orange Group decided to embrace this new approach, changing the technology it buys and how it operates infrastructure, in order to deliver services that are more competitive in the digital age. Rather than evolve its existing infrastructure based on legacy hardware, Orange chose to create a separate platform, culminating with the launch of its new software-based, cloud-native subsidiary, X by Orange. Focusing on the needs of business customers, X by Orange aims to provide digital services and solutions to improve productivity for enterprises, in the areas of collaboration, privacy and security, and cloudification of infrastructure. Initial offerings cover unified communications, data privacy based on SD WAN, and legal music for retail stores, and the company plans to grow its services portfolio progressively.

It was important to X by Orange to have the freedom to use the [public cloud](#) provider or providers of its choosing, especially to help scale operations as the initiative grows. X by Orange selected Red Hat OpenShift Container Platform to help it more quickly create and release new services and give it a "provider agnostic" Kubernetes platform on top of multicloud infrastructure. Delivering a common hybrid cloud foundation, Red Hat OpenShift's API-driven architecture enables X by Orange to work with a diverse partner ecosystem, helping the company offer a range of its own and third-party services without sacrificing platform stability or reliability. Additionally, Red Hat OpenShift opens up Red Hat's vast ecosystem of certified container solutions, providing an avenue for X by Orange to use the latest enterprise-ready, cloud-native innovations to meet emerging needs.

For a software-based CSP like X by Orange, DevOps and enhanced [IT automation](#) are critical in providing customer value, especially in delivering innovations to market more quickly and in removing manual intervention from the application development process. Red Hat OpenShift Container Platform is designed to support a DevOps strategy by uniting developers and IT operations on a single platform to build, deploy, and manage applications consistently across [hybrid cloud](#) and [multicloud](#) infrastructures. Built on the backbone of Red Hat Enterprise Linux, the world's leading enterprise Linux platform, Red Hat OpenShift Container Platform tightly integrates across Red Hat's broader technology portfolio in areas such as storage, management and middleware, providing additional paths for X by Orange to expand innovation as it grows.

Emphasizing its software- and services-defined strategy as both a philosophy and technology, X by Orange worked with Red Hat Consulting to benefit from Red Hat's experience and expertise in helping organizations around the globe evolve their cultures, processes and technologies to enable a digital future. Skilled in helping customers to better adopt DevOps and agile workflows to foster open innovation, Red Hat can help organizations combine automation and infrastructure with more open culture and collaboration, providing a faster route to innovation and delivering more business.

## Supporting Quotes

*Ashesh Badani, vice president and general manager, Cloud Platforms, Red Hat*

"X by Orange is pushing a new frontier in digital transformation as a communications service provider that doesn't own a single piece of hardware. We are proud to help make this software-enabled innovation a reality by delivering cloud-native and Kubernetes-based technologies, like Red Hat OpenShift, paired with enhanced security, stability and reliability for enterprise-grade carriers."

*Jose Maria San Jose Juarez, chief technical and information officer, X by Orange*

"Leaving behind the burden of legacy systems, we are committing fully to DevOps and agile and have a long-term vision for the success of X by Orange. We believe in the power of open source to accelerate innovation and with Red Hat's technology stack, we can better tap into the rapid development in upstream communities while depending on enterprise-grade stability, support and enhanced security from Red Hat products. We chose Red Hat OpenShift Container Platform for the freedom it gives us on top of different public clouds, all rooted in Kubernetes-native APIs and experience. We want to maintain a flexible foundation to collaborate with diverse players to provide the services our customers want and need, and we trust in Red Hat's deep experience in enabling flexibility and integration across an extensive ecosystem of certified partners."

## Additional Resources

Learn more about [Red Hat OpenShift Container Platform](#)

Understand more about [DevOps](#)

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#### Forward-Looking Statements

Certain statements contained in this press release may constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements provide current expectations of future events based on certain assumptions and include any statement that does not directly relate to any historical or current fact. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: risks related to the ability of the Company to compete effectively; the ability to deliver and stimulate demand for new products and technological innovations on a timely basis; delays or reductions in information technology spending; the integration of acquisitions and the ability to market successfully acquired technologies and products; risks related to errors or defects in our offerings and third-party products upon which our offerings depend; risks related to the security of our offerings and other data security vulnerabilities; fluctuations in exchange rates; the effects of industry consolidation; uncertainty and adverse results in litigation and related settlements; the inability to adequately protect Company intellectual property and the potential for infringement or breach of license claims of or relating to third party intellectual property; changes in and a dependence on key personnel; the ability to meet financial and operational challenges encountered in our international operations; and ineffective management of, and control over, the Company's growth and international operations, as well as other factors contained in our most recent Quarterly Report on Form 10-Q (copies of which may be accessed through the Securities and Exchange Commission's website at <http://www.sec.gov>), including those found therein under the captions “Risk Factors” and “Management's Discussion and Analysis of Financial Condition and Results of Operations”. In addition to these factors, actual future performance, outcomes, and results may differ materially because of more general factors including (without limitation) general industry and market conditions and growth rates, economic and political conditions, governmental and public policy changes and the impact of natural disasters such as earthquakes and floods. The forward-looking statements included in this press release represent the Company's views as of the date of this press release and these views could change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this press release.

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